

ARA 2026 SYMPOSIUM

SPONSOR & EXHIBITOR OPPORTUNITIES

A STRATEGIC PLATFORM FOR INDUSTRY ENGAGEMENT

The ARA International Symposium is the only event dedicated to Australia's rendering industry. It offers a unique opportunity to showcase your solutions to decision-makers across the entire rendering value chain, forge new partnerships, and position your brand at the forefront of the innovations shaping our sector.



**Australian
Renderers
Association**

ARA 2026 SYMPOSIUM

Aligning Industry with Purpose

Connecting science, trade and policy to shape what's next

The Australian Renderers Association's Symposium returns in 2026. Held every two years, this event brings together the rendering supply chain for three days of connection, insight and opportunity.

Taking place in Melbourne from 15 to 17 September, the 2026 Symposium will explore how the industry is aligning with shifting global expectations. With growing demands around trade, compliance and innovation, the program is focused on what's next and how the industry is responding.

The Trade Hall will again be the centre of activity, hosting all meal breaks, networking sessions and social events. It's where conversations begin, connections are made and relationships grow.

Sponsoring or exhibiting at the Symposium offers direct access to key decision-makers and influencers from across Australia and abroad.

Whether your business already supports the rendering sector or is looking to build new partnerships, we invite you to take part.

ORDER OF EVENTS

Monday 14th
Bump-in

Tuesday 15th
Industry Day
Welcome Reception

Wednesday 16th
Symposium Day 1
Happy Hour

Thursday 17th
Symposium Day 2
Bump-out
Gala Dinner



Peter Milzewski
President
Australian Renderers Association



EVENT SNAPSHOT

ATTENDANCE PROFILE

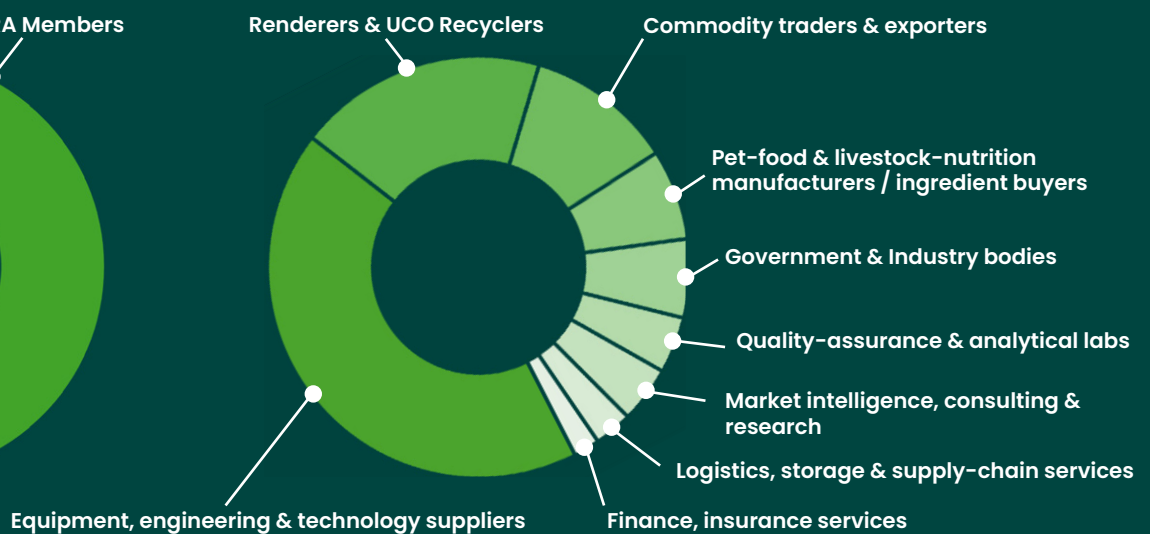
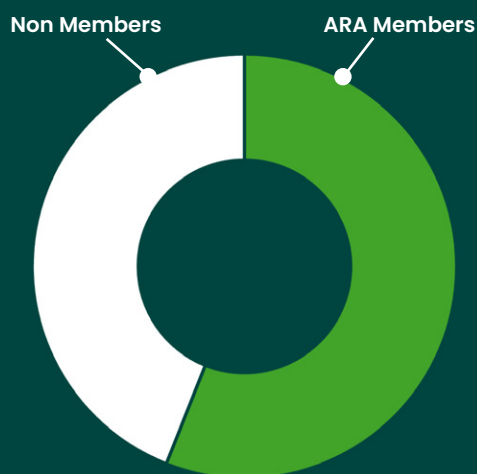
2024 delegate breakdown

3
days
30
Speakers

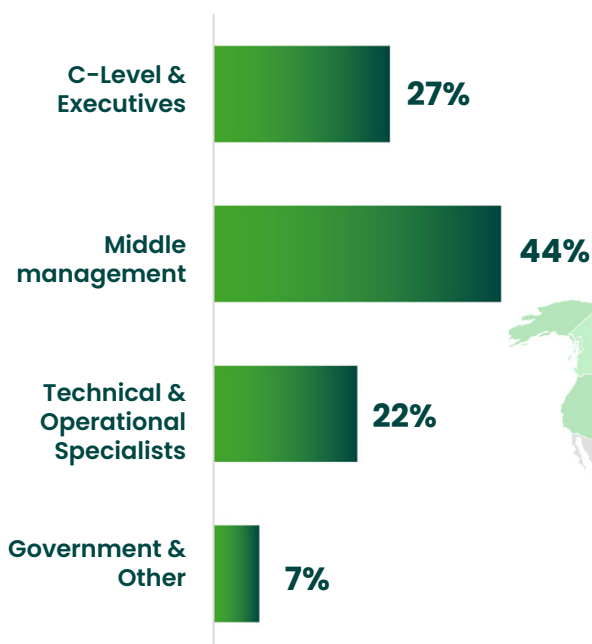
360
Delegates
25
Exhibitors &
Sponsors

51.3% ▲
increase in
delegates
from 2022 symposium

86.5%
Of attendees rated
the event 7 or higher
(out of 10)

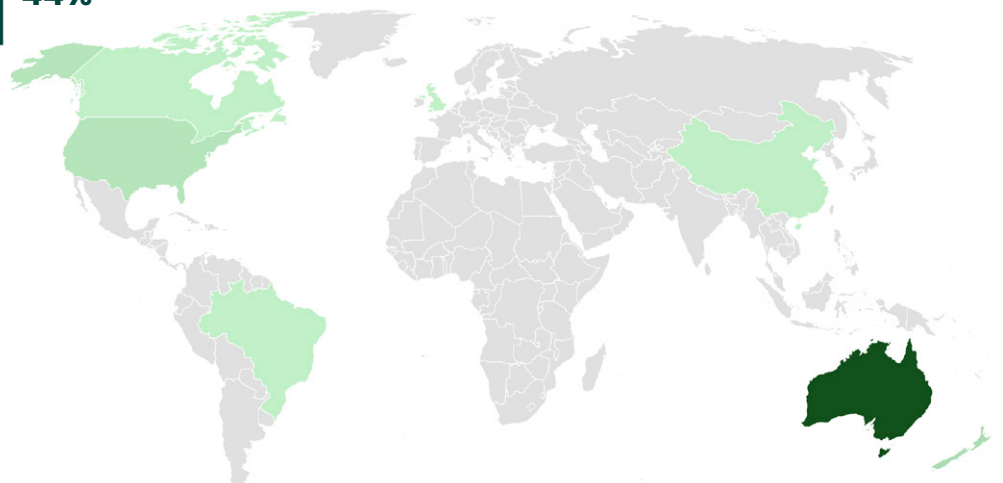


Position Overview



“The wide variety of topics and high-calibre speakers kept audiences engaged, while the trade hall—packed with every key supplier—gave us unparalleled exposure and networking opportunities; it’s the best ROI we’ve had from any industry event.”

– Trade exhibitor 2024



PLATINUM SPONSOR

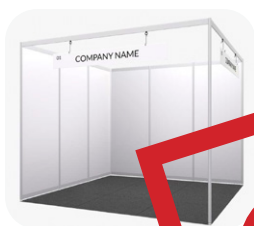
As a Platinum Sponsor, you will enjoy an elite partnership, featuring prime positioned booths, maximum exposure, and additional exclusive benefits.

INVESTMENT
\$22,000+GST

PLATINUM Sponsorship includes:

Complimentary Exhibitor passes	4 people
VIP Dinner Invitation	4 people
Trade Hall Booth	3m x 3m – Premium Location
Satchel Insert	1 sustainable merchandise item (must be approved by committee)
Trade Hall advertisement video loop	2 min video
Company promotion	Maximum exposure on printed material, and promoted throughout the event
LinkedIn and newsletter promotion	300 word promotional post or 30 sec video promoting your company's products and services.
Website promotion	Company logo and 300 word bio
Post show report	Logo and half page ad

4 spots
available



Booth inclusions:

- 3m x 3m booth
- > Fascia board
- > 1 x Fascia light
- > 1 x 9a power point

Available upgrades:

- Printed wall inserts
- Printed fascia wall banner
- Accessories include: shelving, slat walling, lockable doors, inbuilt lighting and raised floors.

OPTIONAL EXTRA

GALA DINNER 1 SPOT AVAILABLE

For a memorable impact, consider sponsoring the Gala Dinner – with your logo in lights at the iconic MCG as guests enjoy an evening of relaxed networking and celebration.

Inclusions:

- > Your company branded table displays and theming
- > LED score board and ribbon banners with your company logo and message.

This opportunity is available exclusively to Platinum Sponsors.

Should more than one Platinum Sponsor express interest, the successful participant will be selected by random draw.

Investment: \$25,000+GST

GOLD SPONSOR

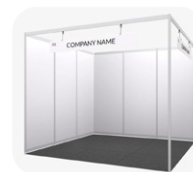
As a Gold Sponsor, you will enjoy a premium partnership, featuring central positioned booths, maximum exposure, and additional exclusive benefits. Gold sponsorship is available in two options – with a booth and without a booth.

OPTION 1 – INCLUDES BOOTH

GOLD Sponsorship WITH BOOTH includes:	
Complimentary Exhibitor passes	2
Trade Hall Booth – Premium Location	2.5m x 2.5m
Satchel Insert	1 sustainable merchandise item (must be approved by committee)
Trade Hall advertisement video on loop	45 sec video
LinkedIn and Newsletter promotion	200 word promotional post or 20 sec video promoting your company's products and services.

Booth inclusions:

- 2.5m x 2.5m booth
- Fascia board
- 1 x Fascia light
- 1 x 9amp power point



INVESTMENT
\$14,850+GST

OPTION 2 – EXCLUDES BOOTH

GOLD Sponsorship WITH BOOTH includes:	
Complimentary Exhibitor passes	3
Satchel Insert	1 sustainable merchandise item (must be approved by committee)
Trade Hall advertisement video on loop	45 sec video
LinkedIn and Newsletter promotion	200 word promotional post or 20 sec video promoting your company's products and services.

INVESTMENT
\$14,850+GST

Event Branding:

- Company Logo and 300 word bio on website
- Company logo displayed on all relevant event signage
- Exhibitor listing on the Symposium website and in-symposium app
- Logo featured on post-show report

TRADE HALL EXHIBITOR

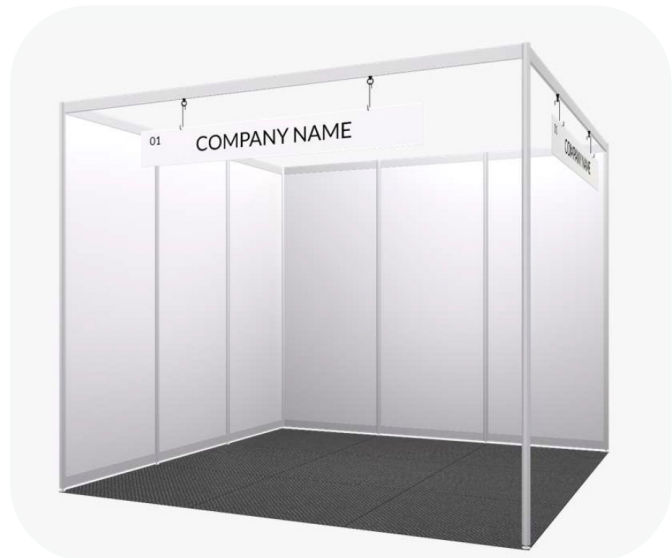
Showcase your company's services and offerings with an expo booth at ARA's 18th International Symposium – the ideal platform to launch your latest innovations and generate sales leads. The 2026 Symposium delivers our clients proven ROI and provides a trusted platform to conduct business and forge partnerships.

Booth inclusions:

- 2.5m x 2.5m booth – Matt walls
- Fascia board
- 1 x Fascia light
- 1 x 9amp power point

Event Branding:

- Company Logo and 100 word bio on website
- Exhibitor listing on the Symposium website and in-symposium app



INVESTMENT

\$8,000+GST

COFFEE CART SPONSOR

2 carts available

Nothing brings in the people like a good coffee! Position your brand at the heart of symposium networking by sponsoring the coffee cart. Every delegate visits multiple times daily, guaranteeing repeated logo exposure, branded cups in hand during conversations, and gratitude for the caffeine. It's a welcoming touchpoint that sparks genuine dialogue, warming leads while energising the entire hall.

Coffee Cart Sponsorship includes:

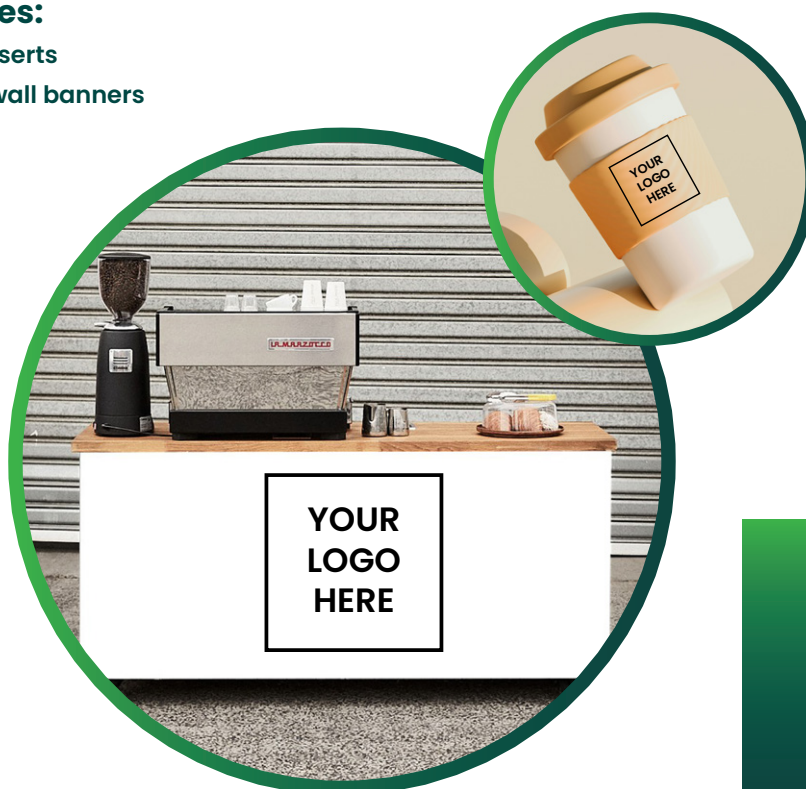
Branded coffee cups	Included in sponsorship
Branded coffee machine	Included in sponsorship

Event Branding:

- Company Logo and 300 word bio on website
- Company logo displayed on all relevant event signage
- Listing on the Symposium website and in-symposium app
- Logo featured on post-show report

Available upgrades:

- Printed booth wall inserts
- Printed booth fabric wall banners



INVESTMENT

\$8,000+GST

BOOTH CONTRACTOR

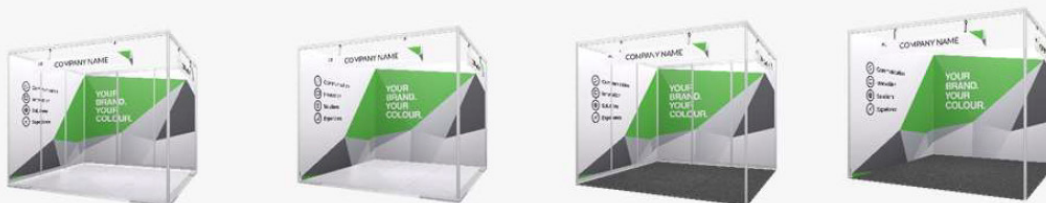


Customise your stand with Moreton Hire as our official event-hire partner. As Australia's leading exhibition specialists, Moreton Hire makes stand customisation effortless—supplying modular or fully bespoke builds, premium furniture and flooring, plants, AV, extra power or lighting, and on-brand upgrades.

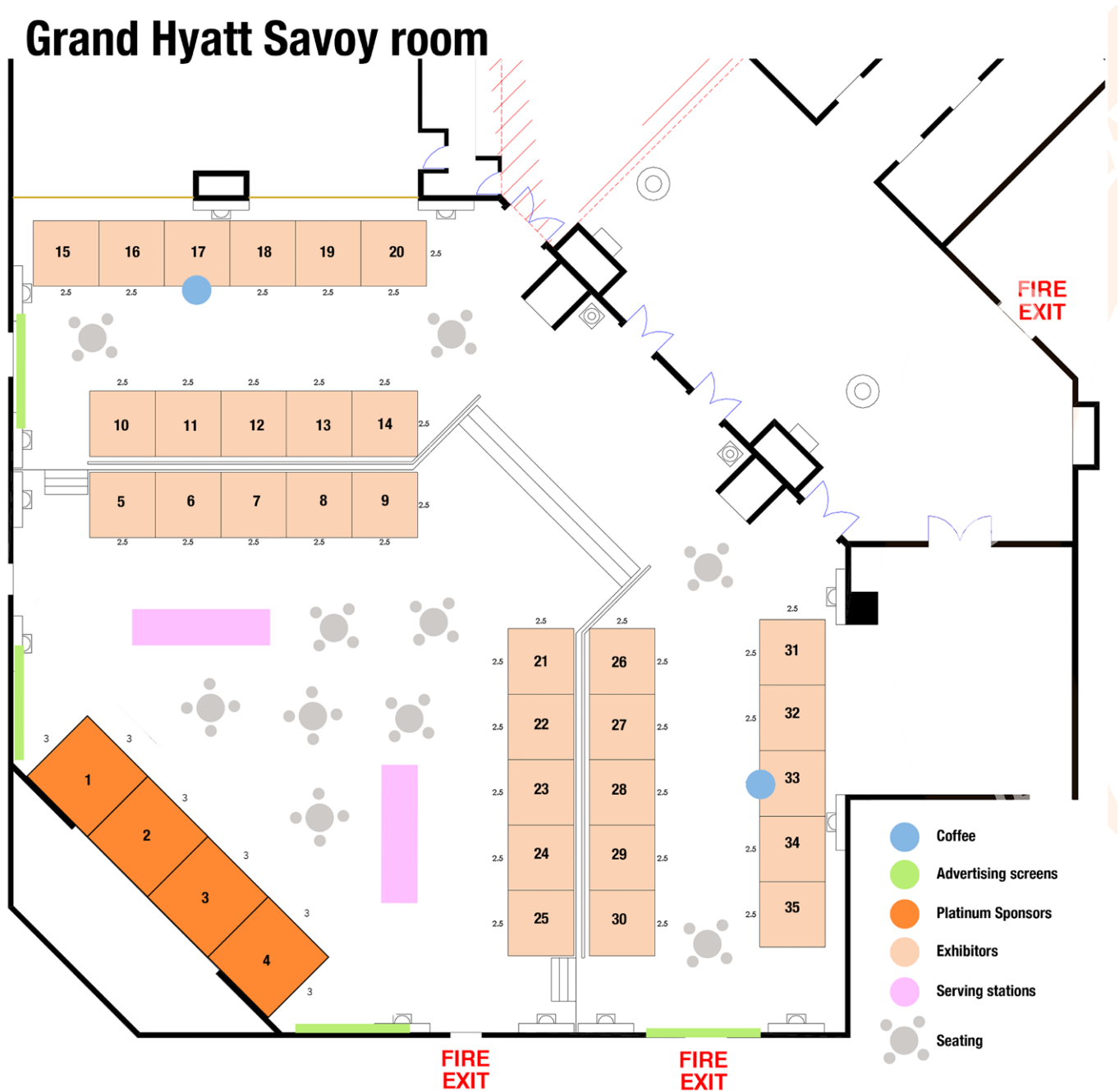
Everything you need for a standout presence, delivered seamlessly under one roof.



UPGRADE OPTIONS FOR EXHIBITORS:

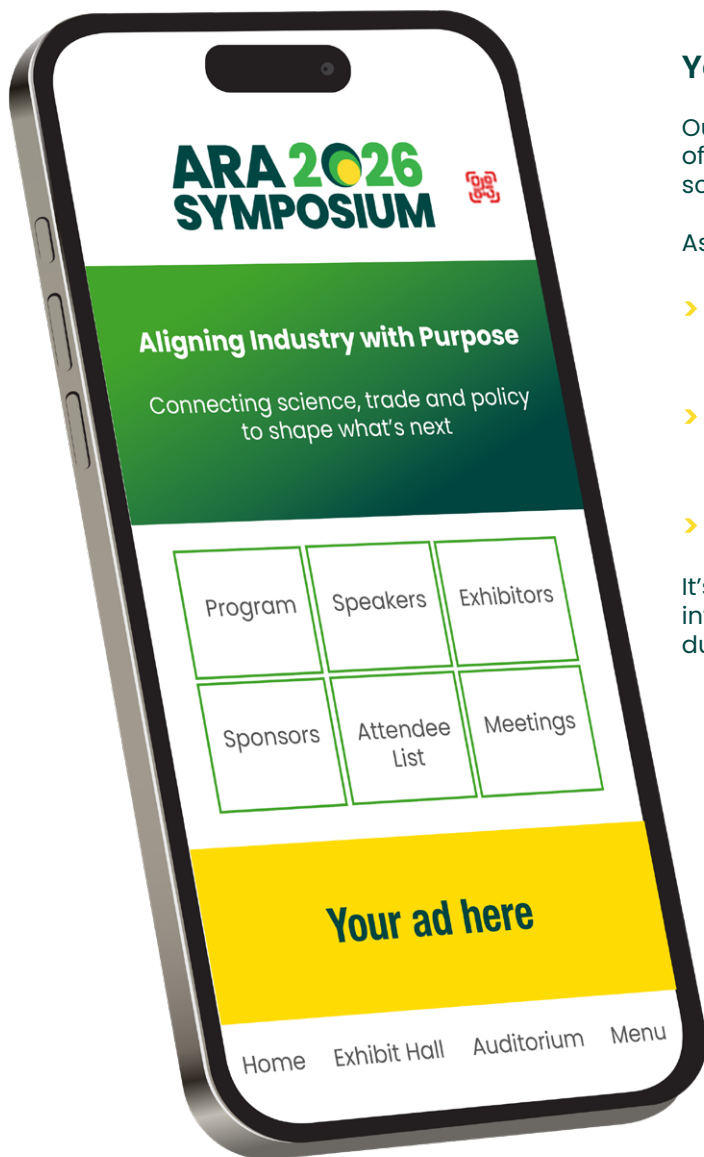


FLOOR PLAN



Please note: Floorplan subject to change.

EVENT APP



Your brand in every delegate's pocket.

Our dynARA in-symposium app is the digital heartbeat of the ARA Symposium, guiding attendees from session schedules to trade-hall maps and private meetings.

As a sponsor and exhibitor you'll unlock:

- **Prime, persistent visibility on the home screen and push notifications.**
- **Direct engagement tools—book meetings with potential clients.**
- **Actionable analytics – collate all your leads in one spot.**

It's the most efficient way to turn on-screen impressions into on-stand introductions—and measurable ROI—before, during and after the event.

- **Connect with delegates through live chat.**
- **Schedule one-on-one meetings with appointment booking.**
- **Easily exchange contact information by scanning badges.**
- **Explore exhibitor booth content and uploaded collateral.**
- **Platinum and Gold sponsors advertisements**

HOW TO APPLY FOR SPONSORSHIP OR EXHIBITION SITE

1

Click **HERE** to take you to the application form.

2

Once you have submitted your application form, we will acknowledge receipt.

3

We will contact you to confirm the full list of benefits ahead of us generating your invoice and agreement.

4

For exhibitions, your application will enable us to immediately generate your invoice and confirmation.

SPONSORSHIP ENQUIRIES TO:

Jess Bloomfield
ARA Executive Officer

M 0488 222 623

E eo@ausrenderers.com.au

GENERAL EVENT ENQUIRIES TO:

Susan Taylor
Symposium Coordinator

M 0493 384 566

E symposium@ausrenderers.com.au

Please see over for terms and conditions

TERMS & CONDITIONS

APPLICATION DETAILS

Payment is not required with the application. Once your application has been accepted you will be sent confirmation details and an invoice. By submitting an application, you are deemed to have read and accepted the terms and conditions below.

SPONSOR TERMS AND CONDITIONS

- The details in this document are correct at the time of printing. ARA does not accept responsibility for any changes that may occur.
- Our sponsorship philosophy is to extend the first right of refusal on key positions to ARA Platinum Members and those organisations who sponsored the equivalent position or above at the previous symposiums.

CANCELLATION POLICY (once sponsorship is confirmed)

- Due to the considerable administration associated with this symposium, a cancellation fee equivalent to 50% of the full payment amount will be incurred should confirmed agreements be cancelled more than 60 days from the commencement of the symposium.
- Cancellations made within 30 days of the commencement of the symposium will pay a cancellation fee equal to 100% of the full payment amount of the confirmed agreement.
- All requests for cancellations must be made in writing to the symposium Manager.

FORCE MAJEURE

Where a force majeure event occurs, the parties will work together in good faith to agree a mutually agreeable course of action with regard for the delivery of the Services (or the non-delivery of the Services in the case of symposium cancellation). If the agreement is terminated as a result of force majeure event the sponsor is entitled to a full refund of any payments made less an agreed amount deducted for value of services that may have already been received.

SPONSOR BENEFITS

Sponsorship and exhibition benefits vary. Please confirm at time of booking what your position includes. Advertising space and banner positions are at the discretion of the ARA symposium organising committee.

DELEGATE LISTS

A delegate contact list will not be provided as part of any sponsorship package.

SPONSOR REGISTRATIONS

All company representatives attending and participating in the symposium must register and pay the nominated 'sponsor' registration fee. Some packages include sponsor registrations in which case this fee is not payable, however a completed registration form is still required. Additional registrations may be purchased for your staff at the member discounted rate.

LOGO PLACEMENT

Placement and size of logos included in the symposium material will be at the discretion of ARA and will reflect the level of support given by your organisation. All signage will be designed to suit the requirements of the venue.

WEB HYPERLINKS

ARA requests each sponsor who is provided with a hyperlink from the symposium website, to respond with a reciprocal link from your organisation's website to the symposium website be provided.

ACCOMMODATION

ARA does not manage accommodation for the event, however, has reserved rooms for sponsors and delegates at the symposium venue. All sponsors are encouraged to make prompt and direct accommodation bookings as rooms are limited.

PAYMENT TERMS AND CONDITIONS

Once a sponsorship application has been accepted by ARA, the Symposium Manager will issue you an invoice for the total amount required. Full payment of this invoice is required by the due date to confirm your involvement as a sponsor. No sponsorships are considered firm until payment is received.

DISCLAIMER

Every effort has been made to ensure that the contents of this sponsorship document are correct. ARA and the organisers retain the right to make changes where necessary. ARA and the symposium Organisers will not accept liability for any damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property as a result of attending the Symposium.